



For more information please contact one of our Sponsorship Committee Members:

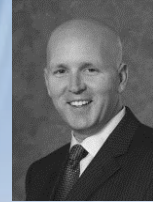
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VP Patient Care Services/ CNO



SPONSORSHIP OPPORTUNITIES

Spread across 50 of the 58 counties, CAHL is the official Northern and Central California Chapter of the American College of Healthcare Executives (ACHE). Many of our members are senior-level leaders who drive purchasing decisions in health care related organizations. ACHE has a proud 75-year history. California Association of Healthcare Leaders (CAHL) Sponsorship Program provides suppliers in the healthcare industry yearlong access to CAHL's membership. Approximately 1,400 CAHL members represent healthcare executives from hospitals, health systems, health plans, home health, long-term care, group practice managers, physicians, nurses, pharmacists, military/veteran's officials, consultants, students/faculty, and other types of healthcare services.

We invite you to become a yearlong sponsor to increase your exposure to CAHL membership, or sponsor one of our education programs which will offer the opportunity to learn more about your customer's perception and needs through networking opportunities.

CAHL will host ten or more education and networking events throughout Northern and Central California this year, including events in collaboration with the Healthcare Financial Management Association (HFMA) and California Hospital Association. These events will be attended by some of the top healthcare executives in the state. We are proud that our programs attract C-Level attendees for the ten Face-to-Face events, not including the networking or qualified educational events.

Benefits of Sponsorship Include:

- **Networking** – Network with healthcare executives
- **Visibility** – Your Company's name and/or logo is prominently displayed at our events
- **Sharing of Ideas** – Share ideas and gain knowledge on the latest healthcare issues; listen to experts on the latest trends in healthcare
- **Community Exposure & Support** – Support the local community through planned community events

CAHL yearlong and specific event sponsorship packages are available on our website at www.ache-cahl.org. Go to the website for details on specific events and to learn more about sponsorship opportunities.

CAHL's Vision:

To be the premier professional society for healthcare leaders in Northern and Central California advancing excellence in healthcare leadership and improving the lives of the communities we serve.

CAHL's Mission:

Advancing our members by providing world class lifelong professional growth through local educational programming, networking and mentoring.



American College of
Healthcare Executives
for leaders who care®

Annual Meeting Sponsorship - \$10,000

- Ten minute presentation at the annual event
- Annual event exhibit
- Seven complimentary registrations
- Free publication of theme-relevant articles in CAHL newsletter

Platinum Corporate Sponsorship - \$5,000

- Four complimentary registrations to CAHL event of your choice
- Two complimentary registrations to CAHL's annual meeting
- Recognition on CAHL's website
- One-time distribution of company information to CAHL Members by CAHL Administration
- Sponsor may distribute a one-page, two-sided overview in event attendee materials and may accompany it with a nominal gift at all events
- Right to offer a prize/give-away at any event
- Recognition in the annual meeting and chapter awards presentation
- Recognition as Platinum Corporate Sponsor on all Chapter materials (includes sponsor logo)
- Verbal recognition/introduction at Chapter events
- Right to exhibit at all events
- Right to exhibit at the annual meeting
- Free publication of theme-relevant articles in CAHL newsletter

Gold Corporate Sponsorship - \$3,500

- Two complimentary registrations to CAHL event of your choice
- One complimentary registration to CAHL's annual meeting
- Name in the Chapter membership newsletter
- Recognition as Gold Corporate Sponsor on all Chapter materials (includes sponsor logo)
- Verbal recognition/introduction at Chapter events
- Right to exhibit at two events in each local programming council area
- Free publication of theme-relevant articles in CAHL newsletter



California Association
of Healthcare Leaders

Silver Corporate Sponsorship - \$2,500

- One complimentary registration to CAHL event of your choice
- One complimentary registration to CAHL's annual meeting
- Recognition as Silver Corporate Sponsor on all Chapter materials (includes sponsor logo)
- Verbal recognition/introduction at Chapter events
- Right to exhibit at one event in each local programming council area
- Free publication of theme-relevant articles in CAHL newsletter

Bronze Corporate Sponsorship - \$1,500

- Two complimentary registrations to an event
- Verbal recognition/introduction as a Bronze Corporate Sponsor at Chapter events
- Right to exhibit at one event
- Free publication of theme-relevant articles in CAHL newsletter

Contributor - \$500

- Recognition in printed materials (agendas, flyers) for the event of your choice
- Verbal acknowledgement at the event of your choice
- Free publication of theme-relevant articles in CAHL newsletter

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