

July 2017 CAHL Board Meeting Minutes

Topic	Status	Notes/Discussion
<p>Welcome, Roll Call and Approval of Minutes</p> <p>Laura Hill Temmerman</p>	<p>Laura called the meeting to order at 4:32pm</p> <p>Confirm attendance and approve June meeting minutes. Review June action items.</p>	<p>David Akinsanya, Michael Brokloff, Kim Brown Sims, Ruth Cieri, Darrielle Ehrheart, Mohit Gulati, Ehren Hawkins, Laura Hill Temmerman, Eric Johnson, Matt Joslin, Jason Lee, Toby Marsh, Ryan Peck, Andrew Pete, Patrick Ramirez, Baljeet Sangha, Melanie Toutai, Ronnie Yamanaka</p> <p>BOARD MOTION: Motion to approve June minutes by Toby Marsh, 2nd by Eric Johnson. All in favor, minutes approved. No one opposed</p> <p>Let Andrew know about committee report out schedule</p>
<p>Board Recognition</p> <p>All</p>	<p>Round robin highlighting board & chapter accomplishments</p>	<p>Laura highlighted Cory Wilson – Bay area LPC helped confirmed a speaker for Patient Safety panel.</p> <p>Thanked Ryan Peck - Sac LPS to help grow attendance – exceeded goal of attendance by 40% at last event.</p>

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<p>Data Review</p> <p>Laura/Mohit</p>	<p>Review current data report</p>	<p>Highlighted key items – targets:</p> <ul style="list-style-type: none"> • Corporate performance target 258 currently at 159. On track. • Advancement goal – CAHL target is 19 currently at 11 on track. • Deliver at least 7 hours of Face-to-Face credit. Our records show 3 completed but we will end up going beyond this target. ACHE still needs to update the tool. • Member satisfaction – 3.8 last year, waiting for results for this year. Target is 4.1. • Net membership growth – may want to look into. Membership figures still show a negative. ACHE still might be delayed. • 10.7% on Advancement – on target
<p>Requested Committee Discussions</p> <p>Darrielle</p>	<p>CDTC request for new board members</p>	
<p>Exec Board Report</p> <p>Executive Board</p>	<p>Financial review by exception, announcements, upcoming items for further review</p>	<p>President’s Report:</p> <ul style="list-style-type: none"> ○ Friendly reminder to register for the Annual Meeting. New presenter for the Annual Meeting will be Anthony Armada – Governor from District 5 ○ ACHE updated MyACHE on the website. The submission for self-reported service credits is still not available. Might not be available until early fall. Laura asked the board to keep track with their committees to log in when once it’s available. <p>Treasurer’s Report: Ehren reported on highlights:</p> <ul style="list-style-type: none"> ○ June \$700 in revenue – expense 5k. due to sponsorship and reimbursing Laura for Congress.

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		<ul style="list-style-type: none"> ○ Sponsorships are a bit behind approx. 5k. ○ 13k in net revenue currently. The Bay area LPC – \$3,700 in the black. Great job at keeping costs down and driving attendance. <p>ACTION ITEM: David A. reported on a new Bronze sponsor. Kim will reach out directly.</p> <p>Toby reported on upcoming dates:</p> <ul style="list-style-type: none"> ○ Nov. 4th - Board orientation ○ September 2nd - Strategic Planning. <p>ACTION ITEM: Toby to email 2018 board nominations out to the board for review and approval.</p>
<p>Committee Report Out</p> <p>Eric & Darrielle</p>	<p>Communications & Career Development & Transition</p>	<p>Eric Johnson – Communications</p> <ul style="list-style-type: none"> ➤ Eric reported on their objectives with the main focus on increasing member satisfaction. Connecting members, always looking for new topics/speakers. Networking and pushing information out through social media. He gave communications updates for various committees. ➤ Eric shared two new members involved in the newsletter and Padma is in the process of passing knowledge down to them. ➤ Member spotlight – Samantha A. gratefully accepted the leadership role overseeing the member spotlight. It will be bi-monthly. Eric encouraged the board to nominate and use the link on the website to submit a nomination. ➤ Monthly member database – ACHE changed their member database. New field (member status) to see students, life time, military as well as seeing an X for lapsed members. It will help identify those people to market. ➤ Career Committee – Career video resources tab on the website. A YouTube video channel has been crated for CAHL. Currently 6 events uploaded and 71 views to date. Next steps to spread the word on special media about these added resources. ➤ Enhancing the coaching and mentor profile page on the website. Photos

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		<p>have been added.</p> <ul style="list-style-type: none"> ➤ Home page – career services survey has been added ➤ HEN – working with the HEN on a build out within the next month. ➤ Goal to do a live stream – do a test at the Annual Meeting. Would like feedback. ➤ CAHL website needs assessment survey – initial feedback – nothing pressing at this time. We should be able to achieve everything through StarChapter. Next step is to identify if we want outside help with Flash etc. <p>Eric asked board for any specific suggestions on the website and to continue to think about members who are going above and beyond to submit a nomination. Also, please send in photos from events to highlight on the Facebook page. Laura asked for a volunteer to write a Reflections of the Annual Meeting. There are funds earmarked for the website. Laura thanked Eric and Ruth for their hard work.</p>
Meeting Adjourned	Meeting was adjourned at 5:41pm	