

California Association of Healthcare Leaders

Volunteer Orientation

2023

What is ACHE?



The American College of Healthcare Executives (ACHE) is an international professional society of more than 40,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations.

ACHE Vision Statement

To be the preeminent professional society for leaders dedicated to improving health.

ACHE Mission Statement

To advance our members and healthcare management excellence.

CAHL Vision, Mission, Values

VISION

To be the premier professional society for healthcare leaders in Northern and Central California advancing excellence in healthcare leadership and improving the lives of the communities we serve.

MISSION

Advancing our members by providing world class lifelong professional growth through local educational programming, networking and mentoring.

VALUES

- Promote high ethical standards and conduct
- Foster diversity and inclusion
- Generate pride and enthusiasm
- Serve the community
- Advance the mission of the ACHE

What is CAHL?



California Association of Healthcare Leaders

- CAHL's geographic scope includes **50 of California's 58 counties** and extends as far south as Kern County and San Luis Obispo and North to the Oregon border.
- CAHL includes nearly **1,300 members** in Northern and Central California (over **250 have the FACHE** credential).
- CAHL is comprised of **leaders in a variety of healthcare settings** including the following: for-profit, not-for-profit, government, academia, acute care, rehab, rural, urban, technology and consulting
- Members serve in all levels of management from chief executive, operating, and financial officer roles to operational management positions. We also take great pride in **supporting the development of early careerist and student members**



2022 Year-End Review

2022 Membership Statistics

1,525
Total Members

264
Total New Members

238
Total Fellows

26
New Fellows

2022 Events

54
Total Events

79
Total Programming Hours

4,829.5
Total Attendee Hours

As of 1/22/2023

2023 Board Overview and Introductions



2023 Committee Leadership & Board Members

Executive Team and Nominating Committee	Kelly Flannery <i>(President)</i>	Navpreet Atwal <i>(Secretary)</i>	Abraham Cicchetti <i>(Treasurer)</i>	Nikhil Singal <i>(President Elect)</i>	Michael O'Connell <i>(Immediate Past President)</i>
	Tamara Dilbeck Administrative Assistant	Philip Chuang <i>ACHE Regent</i> <i>(CA Northern and Central)</i>		Bonnie Panlasigui <i>ACHE Regent at Large</i> <i>(District 5)</i>	

Board Directors and Committee Chairs	Finance/Audit	Chapter Programming: Local Programming Councils (LPC)		Membership & Volunteer Growth
	Tiffany Johnson <i>(Chair)</i>	LPC – CA Valley	LPC – Coastal CA	Sarah Khan <i>(Co-Chair)</i> Shasta Addressi <i>(Co-Chair)</i>
		McKenna Zoucha Trina White <i>(Co-Chairs)</i>	Corina Clark Jennie Rowell <i>(Co-Chairs)</i>	

Career Development and Transition	Clinical Leadership	Communications	Justice, Equity, Diversity, and Inclusion	Higher Education Network
Christianna Kearns <i>(Chair)</i>	Nwando Eze <i>(Co-Chair)</i> Pauline Orr <i>(Co-Chair)</i>	Liz DeForest <i>(Chair)</i>	Jeremy Hough <i>(Chair)</i>	Ryan Degive <i>(Co-Chair)</i> Jackeline Rosas <i>(Co-Chair)</i>

Mentor Committee	Military Outreach	Sponsorship	Strategic Outreach	
Samanta Lal <i>(Chair)</i>	Nathan T. Kellett <i>(Chair)</i>	Thu Nguyen <i>(Chair)</i>	Member Advancement	Senior Executive Engagement
			Michael Dacoco <i>(Chair)</i>	Rachael McKinney <i>(Liaison to RAC)</i>

Update: January 16, 2023

CAHL Presidential Team

CAHL President



Kelly Flannery, FACHE

CAHL President-Elect



Nikhil Singal, FACHE

CAHL Immediate
Past-President



Michael O'Connell, FACHE

Executive Team and Nominating Committee

The CAHL Executive Committee is composed of the following Board officers:

- President
- President-Elect
- Immediate Past President
- Treasurer
- Secretary
- Regent

This group is responsible for planning, development, and ongoing execution of the CAHL Strategic and Operating Plans in partnership with the rest of the CAHL Board, Committee Chairs and Co-Chairs and chapter volunteers. This group takes a leadership role in the planning of the CAHL Annual Meeting, Strategic Planning, Board Orientation, monthly Board meetings as well as, together with the Regent, overseeing the nomination process for new board members.

Treasurer



Abraham Cicchetti, MSHA, CHEP

Secretary



Navpreet Atwal, MHA

ACHE Regent
(CA Northern and Central)



Philip Chuang, FACHE

ACHE Regent at Large
(District 5)



Bonnie Panlasigui, FACHE

Finance

Committee Description:

The CAHL Finance Committee is responsible for providing direction, review and control over the chapter's financial status.

2023 Goals:

- Annually recommend for approval to the board on budget, including allocation of funds to support the functions of all active committees
- Ensure that CAHL operations do not exceed available resources
- Develop programming principles for expenses, fees, revenue, etc. (includes automation)
- Recommend structure of accounts, including setting a reserve fund threshold
- Recommend updates to financial policies

Audit Committee Chair



Tiffany Johnson, RDMS, MBA

Local Programming Councils (LPCs)

Committee Description:

There are 2 Local Programming Councils split up by geographic region. Each LPC is charged with organizing educational and networking events in each of the local areas.

2023 Goals:

- Increase the involvement of active members in chapter activities
- Increase the number of in-person events held throughout the year
- Partner with Committees to hold education and networking events for these specific members

Coastal LPC
Co-Chair



Corina Clark MPA, RTT

Coastal LPC
Co-Chair



Jennie Rowell BSRT(T)

Valley LPC
Co-Chair



McKenna Zoucha, MBA

Valley LPC
Co-Chair



Trina White, MBA, MSPT, FACHE, FACMPE

Membership & Volunteer Growth

Committee Description:

The Membership & Volunteer Growth welcomes new members and provides resources to potential and current volunteers to ensure their volunteer experience is meaningful and impactful. The committee engages members through outreach focusing on membership growth and retention. The committee is responsible for recruitment, onboarding and placement of volunteers and oversees the Volunteer Recognition Program.

2023 Goals:

- Increase member engagement and membership by:
 - Facilitating relationships within CAHL through Leadership Networking Events
 - Promoting members through public events, CAHL publications and social media
 - Following up with lapse members to improve our value and retain members
 - Building relationships with other professional organizations
- Increase volunteer engagement and retention by:
 - Recognizing volunteers through public events, newsletters, and personalized communication
 - Facilitating nomination of annual awards in collaboration with nominations committee

Committee Co-Chairs



Shasta Addressi, MHA



Sarah Khan, MPH

Career Development & Transition (CDT)

Committee Description:

The Career Development and Transition committee provides support, resources, and programs for members at all levels of their career – the early-careerist, mid-careerist, senior-level executive, and person-in-transition.

2023 Goals:

- Create programming for career workshops and/or leadership panel events
- Host four networking events
- Provide one QE event
- Provide One F2F event
- Work towards publishing a Career Playbook for CAHL members
- Serve as a guide for all career levels looking to transition
- Recruit more committee members from diverse backgrounds to provide more meaningful content to our CAHL members
- Partner with other committees for events

Committee Chair



Christianna Kearns, MBA, FACHE

Mentorship

Committee Description:

The Mentorship Committee strives to support the professional development of healthcare professionals and in advancing the CAHL mission of fostering lifelong learning and growth of our members through mentorship.

2023 Goals:

- Provide Mentoring to our CAHL Membership
 - Offer 2 Formal mentoring sessions 3-month long
 - Host informal mentoring on a rolling basis
- Advance learning through Educational Event
 - Host 1 QE event with 2-3 panelist
- Collaborate with other committees to promote volunteer engagement
 - HEN- Placement of scholarship winner in Formal Mentor program and match with Mentor
 - SEE- Recruit Mentors with diverse background to provide more meaningful mentoring to our members.
 - VRMO- Provide a platform for volunteers to serve our members and bring their unique experiences to cater our CAHL membership

Committee Chair



Samanta Lal MS, RDH

Clinical Leadership Committee

Committee Description:

The CAHL Clinical Leadership Committee is a group of dedicated clinical leaders who strive to provide value for CAHL members by creating opportunities for education, collaboration, professional growth, and networking. We foster collaborative multidisciplinary leadership development and are a collective voice of influence to support healthcare transformation in California.

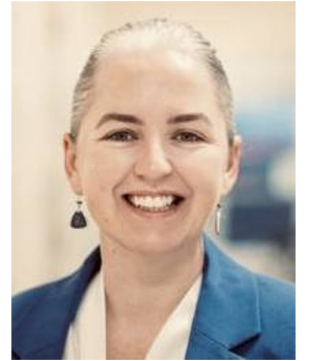
2023 GOALS:

- Evaluate members' desire for CEUs for face-to-face event, prioritizing networking and information sharing
- Implement at least 2 virtual QE/networking sessions this year
- Develop a more robust committee working to streamline recruitment and engagement of new CAHL members
- Explore ways to collaborate with other committees such as JEDI and Higher education committees to engage and recruit diverse clinical leaders in training and early in their careers
- Create opportunities to formally learn from each other and continue to formalize the monthly member spotlight program
- To amplify our voice in:
 - Policy & Health Equity
 - Population Health
 - Innovation/ Technology
 - Healthcare Finance

Committee Co-Chairs



Nwando Eze, MD, MPH, MBA, FACHE, FAAP



Pauline Orr, DNP, RN, BC, BC-NE, CENP

Communications

Committee Description:

Support CAHL's goals in pursuing active member engagement, sharing of knowledge, promote diversity & inclusion and help members achieve excellence in healthcare management. This is achieved through active communication to members, partners, sponsors and Board through our channels - Chapter website, newsletter, social media platforms, and event marketing.

2023 Goals:

- Distribute 10 e-newsletters whose content supports CAHL's efforts to catalyze, connect, and demonstrate trusted partnership
- Use our channels to showcase and share CAHL member successes and insights in pursuit of excellence in healthcare management
 - Increase CAHL member engagement and networking opportunities across social media
- Share an Annual Report in January summarizing chapter accomplishments and upcoming goals
- Share an Annual Meeting summary in August
- Increase LinkedIn followers and engagement by 20%
- Support members in accessing resources for pursuing FACHE designation
- Balance communication content and frequency with member appetite and topic preferences
- Nurture internal processes to help committees provide content updates for the website and social media channels
- Make all CAHL / ACHE educational event recordings accessible from the website
- Enhance storytelling with improved visual content

Committee Chair



Liz DeForest

Justice, Equity, Diversity & Inclusion (JEDI)

Committee Description:

The JEDI Committee develops guidelines and programs to support CAHL's commitment to diversity, inclusion, and multiculturalism. The committee fosters, promotes, and encourages professional and social interactions that support an appreciation and celebration of differences, and how those differences can enhance our skills as healthcare leaders and improve outcomes for the communities we serve.

2023 Goals:

- Develop programming content to promote diversity and inclusion for all educational sessions for the year.
- JEDI features regularly in CAHL Newsletters.
- Collaborate with local healthcare organization's D&I Committees and sustain affiliations with the national/regional professional societies: Asian Healthcare Leaders Community, LGBTQ Healthcare Leaders Community, National Association of Health Services Executives (NAHSE), National Association for Latino Healthcare Executives (NALHE), and Women Health Care Executives (WHCE).
- Conduct regular virtual networking events to highlight the Heritage Months and facilitate meaningful conversations around JEDI goals and how to achieve them.
- Host one virtual face to face event in the first six months of 2023 highlighting progress on JEDI initiatives since the start of the pandemic, and the work still to do.

Committee Chair



Jeremy Hough, MBA, HEM

Higher Education Network (HEN)

Committee Description:

The Higher Education Network Committee reaches out and connects with local graduate and undergraduate programs in health management to encourage student membership and involvement in the local chapter, as well as provides key resources to students navigating their career growth and development.

2023 Goals:

- Increase student participation in HEN program and other CAHL programs and events
- Increase student engagement by overseeing student scholarship awards, student council chair election, and promoting school participation in College Bowl
- Provide valuable events and programs for students including career connection opportunities
- Award 1 undergraduate scholarship and 1 graduate scholarship per calendar year
- Elect Student Council Chair / member of the Board annually
- Maintain and update Student Resource Library in connection with CareerEdge
- Host internship/fellowship program annually
- Submit at least 1 article for each CAHL Newsletter

Committee Co-Chairs



Ryan DeGive, MHA, FACHE,
CPHIMS



Jackeline Rosas, MHA

Military Outreach

Committee Description:

The Military Outreach Committee reaches out and connects with military, Veterans Administration, and veteran colleagues to encourage membership and involvement in the local chapter.

2023 Goals:

- Increase military and veteran involvement by:
 - Hosting annual Face-to-Face event specifically for military and veteran colleagues at CAHL Congress
 - Providing outreach to military and veteran groups to educate about the benefits of ACHE membership and fellowship
- Develop Military/Federal Sector CAHL Member Needs Survey to support future strategic planning
- Liaise and support CDTC for Veteran mentors/mentees, transitioning, and career development

Committee Chair



Col Nathan T. Kellett, MSC, FACHE

Sponsorship

Committee Description:

The CAHL Sponsorship Committee is responsible for developing and cultivating strong relationships with sponsors and partners by securing funds and in-kind donations in support of CAHL's educational and networking events to advance healthcare leaders.

2023 Goals:

- Raise \$20,000 of Annual Income
- Develop and implement a Sponsor Outreach Strategy
- Implement a New Sponsorship Structure (Event Sponsorships)
- Create and cultivate strong relationships with current and prospective sponsors and partners

Committee Chair



Thu Nguyen, MPA-HSA

Member Advancement

Committee Description:

The Advancement Committee encourages and supports eligible members in becoming certified in Healthcare Leadership and a Fellow in ACHE. They conduct several virtual review sessions twice a year (Spring and Fall) to prepare members for success with the Board of Governors Exam.

2023 Goals:

- Reach 70% of eligible members to advance by:
 - Promoting Advancement information at networking and Face-to-Face events
 - Targeting exam eligible members
 - Recruiting faculty pool for BOG workshops
 - Providing BOG exam sessions and materials

Committee Chair



Michael P. Dacoco, DHA, CLS, CLSSBB, FACHE

Senior Executive Engagement

Committee Description:

The Senior Executive Engagement committee is comprised of senior level c-suite individuals and other executives across the CAHL region who work together to:

1. Raise the visibility of CAHL programming specific for the executive audience
2. Encourage mentoring and speaking opportunities for our senior careerists to provide learning opportunities for our early careerists and mid-careerists
3. Develop networking and education opportunities to bring our senior executives together with other members through relevant and thought-provoking programming
4. Advise the Regent and chapter on further opportunities based upon feedback from senior executive peers.

Committee Chair



Rachael McKinney, MHA, FACHE

Next Steps: Call to Action

Attend Events

- Networking
- General Education Events
- Face to Face Events for FACHE (Virtual and In-person)

Give feedback

- Complete Annual Member Survey

Get Involved

- Become a Mentor/ Mentee
- Join committee
- Guest Speaker

If you have any questions, Contact CAHLMembership@gmail.com

Contact Us

Platinum Level Sponsors



Thank You! In Kind Sponsors

