



An Independent Chapter of



American College of  
Healthcare Executives  
*for leaders who care®*

# ***California Association of Healthcare Leaders 2021 Volunteer Orientation***

# ACHE Vision, Mission, Values and Goal Areas

## VISION

To be the preeminent professional society for healthcare executives dedicated to advancing health.

## MISSION

To advance our members and healthcare leadership excellence.

## VALUES

As members of the American College of Healthcare Executives, we are committed to:

- **INTEGRITY**  
We advocate and emulate high ethical conduct in all we do.
- **LIFELONG LEARNING**  
We recognize lifelong learning is essential to our ability to innovate and continually improve ourselves, our organizations and our profession.
- **LEADERSHIP**  
We lead through example and mentoring, and recognize caring must be a cornerstone of our professional interactions.
- **DIVERSITY AND INCLUSION**  
We advocate inclusion and embrace the differences of those with whom we work and the communities we serve.

## GOAL AREAS:

- Membership
- Knowledge
- Career Advancement
- Leadership
- Service Excellence

# CAHL Vision, Mission and Values

## VISION

To be the premier professional society for healthcare leaders in Northern and Central California advancing excellence in healthcare leadership and improving the lives of the communities we serve.

## MISSION

Advancing our members by providing world class lifelong professional growth through local educational programming, networking and mentoring.

## VALUES

- Promote high ethical standards and conduct
- Foster diversity and inclusion
- Generate pride and enthusiasm
- Serve the community
- Advance the mission of the ACHE



# 2021 Committee Leadership & Board Members

Executive Team  
and Nominating  
Committee

<b>Darrielle Ehrheart</b> <i>(President)</i>	<b>Shaunna Taylor</b> <i>(Secretary)</i>	<b>Kimmie Bleichner-Jones</b> <i>(Treasurer)</i>	<b>TBD</b> <i>(President Elect)</i>	<b>Kim Brown Sims</b> <i>(Immediate Past President)</i>
Tamara Dilbeck, Administrative Assistant (CAHL and HCE, supports Exec Board and additional Board functions)		Baljeet Sangha, ACHE Regent (CA Northern and Central)		Luis Fonseca, ACHE Regent at Large (District 5)

Board Directors and Committee Chairs

<b>Finance</b>	<b>Chapter Programing/ Annual Awards</b> Nikhil Singal (Co-chair)/ Navi Atwal (Co-chair)			<b>Volunteer Recognition &amp; Member Outreach</b>
Kimmie Bleichner-Jones (Chair)	<b>LPC – Bay Area</b>	<b>LPC – Central Valley</b>	<b>LPC - Sacramento</b>	Michelle Nguyen (Co-Chair) Laura Hill-Temmerman (Co-Chair)*
	David Akinsanya (Co-Chair) Lillian Chan (Co-Chair)	Gary Krboyan (Co-Chair) Jeff Logan (Co-Chair)	Sarah Khan (Co-Chair) Abraham Cicchetti (Co-Chair)	

<b>Audit</b>	<b>Career Development and Transition</b>	<b>Clinical Leadership Committee</b>	<b>Communications (Social Media, Star Chapter, Newsletter)</b>	<b>Diversity and Inclusion</b>	<b>Higher Education Network</b>
Michael Angelillo (Chair)	Laura Perez Ehrheart (Co-Chair) Andrew James (Co-Chair)*	Dr. Fayola Edwards-Ojeba (Co-Chair) Priscilla Knolle* (Co-Chair)	Christina Slee (Co-Chair) Sachin Gangupantula (Co-chair)	Kelly Flannery (Co-Chair) Aemal Aminy (Co-Chair)*	Jason Lee (Co-Chair) Alice Nguyen (Co-Chair) Julia Stoner

<b>Military Outreach</b>	<b>Regents Advisory Council</b>	<b>Sponsorship</b>	<b>Strategic Outreach</b>	
Kim Panzuto (Co-Chair) Capt Amy Hartman (Co-Chair)	Regent – Baljeet Sangha (Chair)	Mike Brokloff (Co-Chair) Thu Nguyen (Co-Chair)	<b>Member Advancement</b>	<b>Senior Executive Engagement</b>
			Sherie Ambrose (Co-Chair) Nora Powers (Co-Chair)*	Rachael McKinney (Liaison to RAC)

**Data Champion: Mohit Gulati**

\* = Holds Leadership Role, not formally placed on CAHL-ACHE Board of Directors

## 15 Specialized Committees

Facilitated by (Co-)Chairs and supported by over 100 volunteers

- Advancement Committee
- Career Development & Transition
- Clinical Leadership
- Communications
- Executive and Nominating Committee
- Finance (+ the Audit Committee)
- Higher Education Network
- Justice, Equity, Diversity & Inclusion (JEDI)
- Chapter Programming/Annual Awards:
  - Bay Area
  - Central Valley
  - Sacramento
- Military Outreach
- Senior Executive Engagement
- Sponsorship Committee
- Volunteer Recognition & Member Outreach

# Advancement

The Advancement Committee encourages and supports eligible members in becoming certified in Healthcare Leadership and a Fellow in ACHE. They conduct several all-day workshops throughout the year to prepare members for success with the Board of Governors Exam.

## 2021 GOALS:

- ▶ Reach 70% of eligible members to advance by:
  - Promoting Advancement information at networking and Face-to-Face events
  - Targeting exam eligible members
  - Providing BOG exam sessions and materials
  - Developing accessible advancement resources for eligible members, such as a webpage for FACHE advancement resources and advancement articles

# Career Development & Transition (CDT)

The Career Development and Transition committee provides support, resources, and programs for members at all levels of their career – the early-careerist, mid-careerist, senior-level executive, and person-in-transition.

## 2021 Goals:

- ▶ Create programming for career workshops and/or leadership panel events
- ▶ Develop, resource, and expand Coach-Mentor Program and Career Development LPC Program(s)
- ▶ Develop and foster leadership programs
- ▶ Enhance marketing presence and awareness of committee
- ▶ Develop partnership with HEN through a CDTC/HEN coordinator
- ▶ Create career development content, including a career path playbook and chapter newsletter articles

# Clinical Leadership

The Clinical Leadership committee further expands Clinical Leadership membership and participation in CAHL by adding value and educational programs for CAHL clinical members.

## **2021 GOALS:**

- ▶ Expand Clinical Leadership committee volunteer membership (including NPs, PAs, RNs, and Physicians)
- ▶ Organize and plan two educational programs
- ▶ Solidify long-term strategic plan and committee practices

# Communications

To ensure CAHL's members are informed and connected to events, updates, and member benefits.

## 2021 GOALS:

- ▶ Leverage and further enhance website to be a key communication channel for CAHL committees by re-designing and publishing new committee content
- ▶ Increase member outreach, communication, and engagement through social media engagement
  - Establish processes and tools to monitor social media campaigns and engagement
  - Optimize social media accounts and ensure consistent messaging across platforms
- ▶ Increase member engagement by leveraging email marketing, surveys, and op-eds

## Executive Team and Nominating Committee

The CAHL Executive Committee is composed of the following Board officers: President, President-Elect, Immediate Past President, Treasurer, Secretary, and Regent. This group is responsible for planning, development, and ongoing execution of the CAHL Strategic Plan in partnership with the rest of the CAHL Board, Committee Chairs and Co-Chairs and chapter volunteers. This group takes a leadership role in the planning of the CAHL Annual Meeting, Strategic Planning, Board Orientation, monthly Board meetings as well as, together with the Regent, overseeing the nomination process for new board members.

The CAHL Finance Committee is responsible for providing direction, review and control over the chapter's financial status.

## **2021 GOALS:**

- ▶ Annually recommend for approval to the board on budget, including allocation of funds to support the functions of the LPCs and committees
- ▶ Ensure that CAHL operations do not exceed available resources
- ▶ Develop programming principles for expenses, fees, revenue, etc.
- ▶ Recommend structure of accounts, including setting a reserve fund threshold
- ▶ Recommend updates to financial policies

# Higher Education Network (HEN)

The Higher Education Network Committee reaches out and connects with local graduate and undergraduate programs in health management to encourage student membership and involvement in the local chapter, as well as provides key resources to students navigating their career growth and development.

## 2021 GOALS:

- ▶ Increase student participation in HEN program and other CAHL programs and events
- ▶ Increase student engagement by overseeing student scholarship awards, student council chair election, and promoting school participation in College Bowl
- ▶ Provide valuable events and programs for students including career connection opportunities, "Student Nights", a Career Shadow Day, and a Fellowship Fair
- ▶ Enhance connections with HEN schools, existing program directors, and on-site contacts
- ▶ Oversee Student Council Chair election

# Justice, Equity, Diversity, & Inclusion (JEDI)

The Diversity & Inclusion Committee develops guidelines and programs to support CAHL's commitment to diversity and multiculturalism. The committee fosters, promotes, and encourages professional and social interactions that support an appreciation and celebration of differences, and how those differences can enhance our skills as healthcare leaders.

## 2021 GOALS:

- ▶ Partner with LPCs to develop programming content to promote diversity and inclusion for events and all educational sessions for the year
- ▶ Leverage the new virtual communities and platforms for Asian Healthcare Leaders and LGBTQ Forums to increase synergy and grow local community engagement with CAHL
- ▶ Create Diversity and Inclusion toolkit for liaisons to provide education to all CAHL Board committees
- ▶ Evaluate JEDI-specific award for 2021

# Local Programming Councils (LPCs)

There are 3 Local Programming Councils split up by geographic region. Each LPC is charged with organizing educational and networking events in each of the local areas.

**CAHL LPC Coordinator:** The LPC Coordinator oversees and guides the coordination of tasks across all four CAHL LPCs including management of the annual calendar and confirmation of compliance with associated event deadlines.

## 2021 GOALS:

- ▶ Increase the involvement of active members in chapter activities
- ▶ Re-activate master calendar for all committee event planning
- ▶ Host face-to-face events and support committees in planning Learning-from-Leader and Qualified Education events
- ▶ Partner with external professional associations, such as HFMA and HAAS in event offerings
- ▶ Explore metric development for measuring chapter programming performance

# Military Outreach

The Military Outreach Committee reaches out and connects with military, Veterans Administration, and veteran colleagues to encourage membership and involvement in the local chapter.

## 2021 GOALS:

- ▶ Increase military and veteran involvement by:
  - Providing outreach to military and veteran groups to educate about the benefits of ACHE membership and fellowship
- ▶ Develop Military/Federal Sector CAHL Member Needs Survey to support future strategic planning
- ▶ Liaise and support CDTC for Veteran mentors/mentees, transitioning, and career development
- ▶ Host networking events

# Senior Executive Engagement

The Senior Executive Engagement committee is comprised of senior level c-suite individuals and other executives across the CAHL region who work together with the Regent to: 1) raise the visibility of CAHL programming specific for the executive audience, 2) encourage mentoring and speaking opportunities for our senior careerists to provide learning opportunities for our early careerists and mid-careerists, 3) develop networking and education opportunities to bring our senior executives together with other members through relevant and thought-provoking programming and 4) advise the Regent and chapter on further opportunities based upon feedback from senior executive peers.

## 2021 GOALS:

- ▶ Increase Senior Executive participation in chapter activities
- ▶ Recruit senior executives from other healthcare associations (HFMA, CAPG, MGMA, CAHP, HIMSS, Hospital Council)

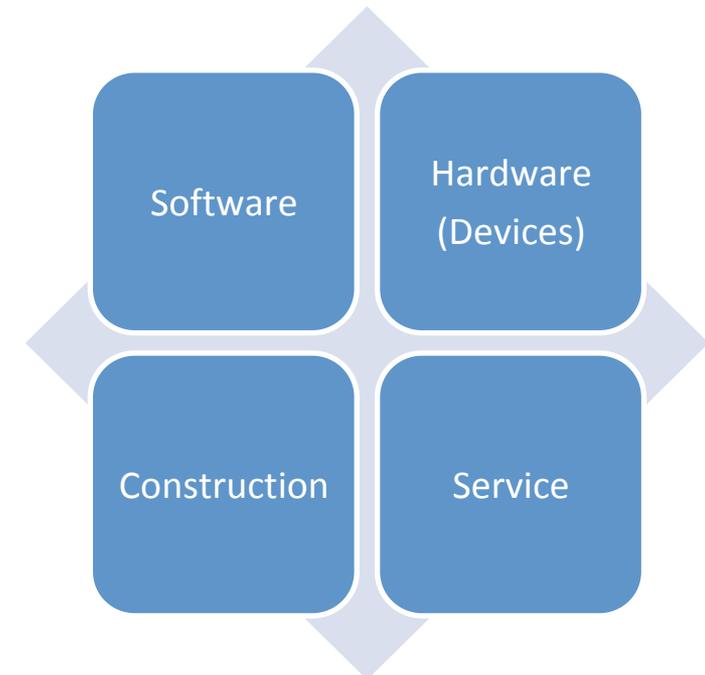
# Sponsorship

The Sponsorship Committee is responsible for increasing exposure of CAHL throughout the affiliate demographic and securing support of LPC educational and networking events in the form of venues, catering, entertainment and direct cash donations.

## 2021 GOAL:

- ▶ Implement new sponsorship structure
- ▶ Develop and implement outreach strategy

## Sponsorship Industries



# Volunteer Recognition & Member Outreach

The Volunteer Recognition & Member Outreach provides resources to potential and current volunteers to ensure their volunteer experience is meaningful and impactful. The committee is responsible for recruitment, onboarding and placement of volunteers and oversees the Volunteer Recognition Program. The committee engages members through education and outreach, and is responsible for reaching out to lapsed members to identify how their membership can better serve them.

## 2021 GOALS:

- ▶ Increase volunteer engagement and retention by:
  - Recognizing volunteers through public events, newsletters, and personalized communication
  - Facilitating nomination of annual awards in collaboration with nominations committee
- ▶ Increase member engagement and membership renewal
- ▶ Oversee volunteer coordination/management